

Management and Organizational Innovation (B.B.A.)

This Program is designed to provide the student with the principles, concepts and practices of management. Its aim is the integrated study of the main management roles of planning, organization, leadership and control. The knowledge of these management roles, concepts and practices enables the development of the necessary skills for business success.

The requirements for the Bachelor in Business Administration Degree in Management and Organizational Innovation include the following: (1) 48 general education credit course credits, (3) 35 major credits; and (4) 3 elective credits, all as set forth in detail on the next page. Students must pass all courses required in the major with a minimum grade of C.

This program is authorized to be offered online.

TOTAL COST OF PROGRAM

Tuition	\$23,560
Fees	\$3,200
Books	\$3,472
Supplies	<u>\$2,304</u>
Total	\$32,536

REQUIREMENTS FOR THE BACHELOR IN BUSINESS ADMINISTRATION DEGREE IN MANAGEMENT AND ORGANIZATIONAL INNOVATION

General Education Requirements	48 credits
Core Course Requirements	38 credits
Major Requirements	35 credits
Elective Courses	<u>3 credits</u>
Total	124

General Education Requirements - 48 credits

Forty-eight (48) credits are required as explained in the section "General Education Requirements for Bachelors' Degrees." Students will take the course GEMA 1200 in the Basic Skills in Mathematics category.

Core Course Requirements - 38 credits

ACCT 1161	Introduction to Financial Accounting	4
ACCT 1162	Introduction to Managerial Accounting	4
BADM 1900	Fundamentals of Management	3
BADM 3900	Information Systems in Business	3
BADM 4300	Managerial Economics	3
FINA 2101	Corporate Finance I	3
MAEC 2140	Fundamentals of Quantitative Methods	3

MAEC 2211	Principles of Economics (MICRO)	3
MAEC 2212	Principles of Economics (MACRO)	3
MAEC 2221	Basic Statistics	3
MAEC 2222	Managerial Statistics	3
MKTG 1210	Introduction to Marketing	3

Major Requirements - 35 credits

BADM 2650	Human Behavior in the Organization	3
BADM 3311	Mercantile Law	3
BADM 3330	Human Resources Management	3
BADM 3820	Management Science	3
MGOI 2100	Organizational Design	3
MGOI 3240	Ethics and Social Responsibility	3
MGOI 3300	Leadership and Organizational Change	3
MGOI 3400	Organizational Communication	3
MGOI 4245	Innovation and Creativity	3
MGOI 4900	Management Simulation	2
ENTR 2200	Fundamentals of Entrepreneurship	3
ENTR 3900	Entrepreneurial and Managerial Strategies	3

Elective Requirements - 3 credits

An elective course is (i) any course a student takes in any General Education, Major or Prescribed Distributive Course within the student's degree program, in addition to the courses that the student has taken to satisfy the minimum degree program requirements in each category and/or (ii) any course in another degree program. Provided that the student must meet course prerequisites and cannot count the same course twice.