

Finance (B.B.A.)

The major in finance is designed to prepare the student to understand, analyze and apply the principles that govern financial activities. The Program trains the student to use instruments of analysis in solving problems and in formulating decisions in the areas of corporate finance, public finance, insurance, real estate, banking and investment. Students must pass the required core and major courses with a minimum grade of C.

Program Objectives

1. Integrate knowledge of finance, management, economics, accounting and marketing with the arts, science and technology to enable students to choose those procedures that best suit their work environment.
2. Demonstrate knowledge of financial regulations and government fiscal policies and how they affect companies and business.
3. Demonstrate knowledge and understanding of stock markets and the causes of market volatility.
4. Demonstrate knowledge and understanding of trends in financial markets and regulations.
5. Evaluate the best use of financial resources and assets of a company to achieve the highest profitability.
6. Apply mathematical formulas that facilitate decision-making about investment strategy.
7. Use electronic means to calculate and evaluate financial indicators.
8. Develop strategies to maximize return on investments.
9. Analyze financial data of the company to compare it with others in the industry to evaluate its competitive position and opportunities for growth.
10. Recognize the interrelationship among employees and their functions within a company.
11. Demonstrate an attitude of trustworthiness, honesty, responsibility and discretion in the handling of financial matters.
12. Learn to maintain cordial relations with co-workers, superiors, suppliers and clients.

The requirements for the Bachelor in Business Administration Degree in Finance include the following: (1) 48 general education credits; (2) 41 core course credits, (3) 24 major credits; (4) 6 prescribed distributive (elective concentration) credits; and (5) 3 elective credits.

Students have the option of taking courses for this program entirely in-person, entirely on line, or any hybrid of the two.

TOTAL COST OF PROGRAM (Price per credit hour \$187.00 as of June 2018)

Tuition	\$22,814
Fees	\$3,200
Books	\$3,472
Supplies	<u>\$2,304</u>
Total	\$31,790

REQUIREMENTS FOR THE BACHELOR IN BUSINESS ADMINISTRATION DEGREE IN FINANCE

General Education Requirements	48 credits
Core Course Requirements	41 credits
Major Requirements	24 credits
Prescribed Distributive Requirements	6 credits
Elective Courses	<u>3</u> credits
Total	122

Forty-eight (48) credits are required as explained in the section "General Education Requirements for Bachelors' Degrees." Students will take the course GEMA 1200 in the Basic Skills in Mathematics category.

Core Course Requirements - 41 credits

ACCT 1161	Introduction to Financial Accounting	4
ACCT 1162	Introduction to Managerial Accounting	4
BADM 1900	Fundamentals of Management	3
BADM 3900	Information Systems in Business	3
BADM 4300	Managerial Economics	3
FINA 2100	Managerial Finance	3
MAEC 2140	Fundamentals of Quantitative Methods	3
MAEC 2211	Principles of Economics (MICRO)	3
MAEC 2212	Principles of Economics (MACRO)	3
MAEC 2221	Basic Statistics	3
MAEC 2222	Managerial Statistics	3
MKTG 1210	Introduction to Marketing	3
OMSY 3030	Business Communication in Spanish	
or		
OMSY 3040	Business Communication in English	3

Major Requirements - 24 credits

FINA 3120	Advanced Managerial Finance	3
FINA 3200	Principles of Investment	3
FINA 3300	The Stock Market	3
FINA 3400	Introduction to Risk and Insurance	3
FINA 4100	International Finance	3
FINA 4970	Seminar in Finance	3
MAEC 3235	Money and Banking	3
MAEC 3236	Public Finance and Fiscal Policy	3

Prescribed Distributive Requirements - 6 credits

(Select two of the following courses)

ACCT 3095	Business Ethics	3
BADM 3313	Mercantile Law	3
FINA 3150	Personal Finance	3

Elective Requirements - 3 credits

An elective course is (i) any course a student takes in any General Education, Major or Prescribed Distributive Course within the student's degree program, in addition to the courses that the student has taken to satisfy the minimum degree program requirements in each category and/or (ii) any course in another degree program. Provided that the student must meet course prerequisites and cannot count the same course twice.